



BUSINESS INFORMATION REPORT

MAUI JIM, INC.

Client Reference Number: 406079
 IB Reference: 840004020429
 Date Delivered : 12/11/2010

IDENTIFICATION & EXECUTIVE SUMMARY

Company Name:	MAUI JIM, INC.		
Trade Name:			
Address:	ONE ALOHA LANE		
City:	PEORIA	Founded (D/M/Y):	2003
State/Province:	IL	In K USD as of :	
Zip Code:	61615	Sales / Revenue:	-
Country:	UNITED STATES	Net Income:	
Telephone:	309 691-3700	Total Equity:	
Facsimile:	309 692-6719	Number of Employees:	550
URL	www.mauijims.com		
Legal Form:	Corporation - Private		
Shareholder:			
@rating Opinion:	@@@		
Business Activity:	Maui Jim, Inc is engaged as a distributor of sunglasses and accessories.		

NOTE TO CLIENT

Person Contacted- Mr. Timothy Kruger, Chief Financial Officer, who provided the information in the report.

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 Coface Rating: @@@ - Credit can be reasonably accepted up to \$100,000. The system for creating @ratings has been developed by Coface credit insurance underwriters and these ratings serve as credit limits for some insurance policies. If you require a recommendation in excess of \$100,000, you should order a Customized Credit Opinion through the online system Cofanet. Please contact service@coface-usa.com if you need ID and password to access Cofanet.

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 Special Questions:

PLEASE NOTE:

According to Mr. Timothy Kruger, Chief Financial Officer, the Company is headquartered at the provided address; One Aloha Lane, Peoria, IL 61615. The Company uses a Hawaiian theme to complement and market its products, which are sunglasses.

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 The additional address provided; 721 Wainee Street, Lahaina, HI 96761,

1/3/2011

is the address for Kapalua Dive Co., Inc., a company that carries Maui Jim, Inc. products.

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Mr. Timothy Kruger, Chief Financial Officer, did provide employee number, 550, however declined to provide annual sales, figures of cost of purchase, turnover, and net profit, citing company policy.

LEGAL

Legal Form: Corporation - Private
Incorporation State: IL
Status: ACTIVE
Since (D/M/Y): 01/02/1985
The company is NOT required to publish an annual financial report.

Entity Name: MAUI JIM, INC.
File Number: 53731929
Status: ACTIVE
Entity Type: CORPORATION
Type of Corp: DOMESTIC BCA
Incorporation Date (Domestic): 02/01/1985
State: ILLINOIS
Agent Name: TIMOTHY J KRUEGER
Agent Change Date: 03/07/2000
Duration Date: PERPETUAL
Annual Report Filing Date: 01/22/2010

MANAGERS / KEY PERSONNEL

Mr. Michael Dalton President & Chief Operating Officer
Mr. Walter Hester Chief Executive Officer
Mr. Tim Kruger Chief Financial Officer

AFFILIATED COMPANIES

The Firm reported no affiliates or subsidiaries.

BANKS

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Management declined to provide the name and account number for its primary bank. JPMorgan Chase Bank, N.A was mentioned as a secured party for financing.

PAYMENT HISTORY

BUSINESS CATEGORY	DATE REPTD	LAST SALE	PAYMENT TERMS	CREDIT \$	BALANCE \$	CUR %	1- 30	31- 60	61- 90	91+	COMMENTS
COMPUTERS	10-10	08-02	CREDIT	0	0	0	0	0	0	0	ACCTCLOSED
FINCL SVCS	10-11	02-12	NET 30	1600	0	0	0	0	0	0	
FINCL SVCS	10-10	09-11	VARIED	4700	0	0	0	0	0	0	ACCTCLOSED
INDUS SUPL	10-10	10-07	NET 30	500	0	0	0	0	0	0	CUST 6 YR
MED SUPPLY	10-09	00-00	VARIED	800	300	100	0	0	0	0	
OFFC SUPPL	10-11	10-10	NET 20	10700	10100	100	0	0	0	0	
OPTIC SUPL	10-10	09-09	NET 30	0	0	0	0	0	0	0	CUST 7 YR
PACKAGING	10-11	10-10	NET 30	5200	2200	71	29	0	0	0	CUST 15 YR
SAFTY PROD	10-07	00-00	NET30	0	0	0	0	0	0	0	
TRANSPORTN	10-10	00-00	NET 35	9300	3900	100	0	0	0	0	
AIR TRANS	08-10	08-10	0000000	39000	20300	93	7	0	0	0	CUST 11 YR
AIR TRANS	09-07	00-00	NET 30	800	200	100	0	0	0	0	CUST 17 YR
BANK CARD	10-09	00-00	REVOLVE	26400	0	0	0	0	0	0	
COMPUTERS	08-09	00-00	0000000	30300	0	0	0	0	0	0	CUST 3 YR
FINCL SVCS	08-05	08-05	CONTRCT	0	0	0	0	0	0	0	SATSFTRY
FREIGHT	10-06	00-00	VARIED	300	300	100	0	0	0	0	
GENERAL	09-09	09-02	VARIED	25300	0	0	0	0	0	0	
LEASING	10-08	00-00	NET 10	400	0	0	0	0	0	0	
OPTIC SUPL	08-04	00-00	0000000	1000	1000	100	0	0	0	0	CUST 2 YR
OPTIC SUPL	10-03	10-04	2/10N30	171300	169900	5	95	0	0	0	CUST 7 YR
OPTIC SUPL	09-04	09-04	NET 30	689300	118600	0	100	0	0	0	
OPTIC SUPL	10-05	00-00	VARIED	2000	0	0	0	0	0	0	
CURRENT QUARTER				32800	16500	96	4	0	0	0	

Payment Trends

DATE	INDUSTRY CUR	DBT	BUSINESS DBT	BALANCE \$	CUR %	1- 30	31- 60	61- 90	91+
20101000	0	10	0	12100	100	0	0	0	0
20100900	0	11	1	16100	96	4	0	0	0
20100800	0	11	0	18700	100	0	0	0	0
20100700	0	11	0	22800	100	0	0	0	0
20100600	0	9	2	8400	89	11	0	0	0
20100500	0	9	0	7900	100	0	0	0	0

Payment History - Quarterly Averages

QUARTER	YEAR	DBT	BALANCE \$	CUR %	1- 30	31- 60	61- 90	91+
Third	2010	0	15600	99	1	0	0	0
Second	2010	0	13000	98	2	0	0	0
First	2010	1	3500	96	4	0	0	0
Fourth	2009	2	3300	87	13	0	0	0
Third	2009	0	2000	100	0	0	0	0

FINANCIAL INFORMATION

In KUSD

The Subject stated that per company policy, it does not release financial information. Outside sources consulted report annual sales between \$50,000 and \$100,000 (KUSD), but could not be confirmed by management.

HISTORY

At first, the sunglasses were exclusively sold in Maui, Hawaii. In 1991, the company was purchased by Hester Enterprises, and in 1994, Hester enlisted RLI Vision Corporation of Peoria, Illinois, to be the mainland distributor of Maui Jim Sunglasses for the ophthalmic market. Maui Jim, Inc. was established in December 1996, when Maui Jim Sunglasses acquired RLI Vision. Today, the company sells more than 70 styles and 200 SKUs and is the fastest growing polarized sunglass maker in the world.

CURRENT OPERATIONS

SIC Code:

NAICS Code: (principal): 42
Wholesale Trade

Number of Employees: 550

Business Activity:

Maui Jim, Inc is engaged as a distributor of sunglasses and accessories.

The products include a variety of styles of prescription and nonprescription sunglasses. In addition, the Firm also offers cotton T-shirts, tees, tank tops, accessories, hats, cases and care kits all sporting the Maui Jim logo.

The above address is the Company's headquarters which serves as administrative and sales offices, warehouse, and distribution center. The Company has branch locations throughout the United States.

PUBLIC RECORD

A search of bankruptcy courts revealed no record of a Company by this name filing for bankruptcy.

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Name Searched: MAUI JIM, INC.

Debtor Address: 8300 N ALLEN RD PEORIA, IL 61615

Debtors: MAUI JIM, INC. MAUI JIM, INC.

File Number: 009010552

Filed: 10/30/2009

Filing Type: CONTINUATION

Original Filing Number: 009653570

Secured Party: JPMORGAN CHASE BANK N.A.

Registered Office: PEORIA IL

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Name Searched: MAUI JIM, INC.
Debtor Address: 1 ALOHA LN PEORIA, IL 61615
Debtors: MAUI JIM INC
File Number: 008957497
Filed: 11/20/2008
Filing Type: MISC AMENDMENT
Original Filing Number: 003864513
Secured Party: AMERICAN NATIONAL BANK & TRUST CO
Registered Office: PEORIA IL

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Name Searched: MAUI JIM, INC.
Debtor Address: 8300 N ALLEN RD PEORIA, IL 61615
Debtors: MAUI JIM, INC. MAUI JIM, INC.
File Number: 008955710
Filed: 11/13/2008
Filing Type: MISC AMENDMENT
Original Filing Number: 013477221
Secured Party: JPMORGAN CHASE BANK, N.A.
Registered Office: PEORIA IL

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Name Searched: MAUI JIM, INC.
Debtor Address: 1 ALOHA LN PEORIA, IL 61615
Debtors: MAUI JIM INC
File Number: 008831486
Filed: 08/28/2006
Filing Type: AMENDMENT TO A SECURED PARTY
Original Filing Number: 004723473
Secured Party: AMERICAN NATIONAL BANK AND TRUST COMPANY OF CHICAGO
Registered Office: PEORIA IL

COMMENTS

Maui Jim, Inc. was formed in 1985 and is engaged as a distributor of sunglasses and accessories. The Company's payment history is satisfactory with no reports of late or delinquent payments. A nationwide search of bankruptcy courts revealed no company of this name filing for bankruptcy.

-----END OF REPORT -----

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